

Loewe bild i.77 dr+

Screen diagonal (cm / inch): 195 / 77
 Screen resolution (pixels): Ultra HD (3840 x 2160)
 EU energy efficiency class SDR / HDR: E / C

Power consumption max. (watts): 500
 Power consumption max. standby (watts): 0,3
 Energy consumption SDR / HDR (kWh/1000h): 97 / 73

TV

Wall solution, tiltable

Scope of delivery includes bild i and wall mount universal bild i.77: W* x H x PD / TD = 173,1 x 102,3 x 8,4 / 12,2 tiltable mounting, concealed cable routing



	Model	Article no.	EAN Code
	bild i.77 dr+	60437D12	4011880175487
	floor2ceiling stand	60802D00	4011880171076
	floor stand flex	63800D00	4011880176071
	wall mount slim 432	60808W00	4011880172417
	home cinema set 553	63611D10	4011880176033
	klang bar5 mr	60601D10	4011880170833
	klang sub1	60610D10	4011880171052

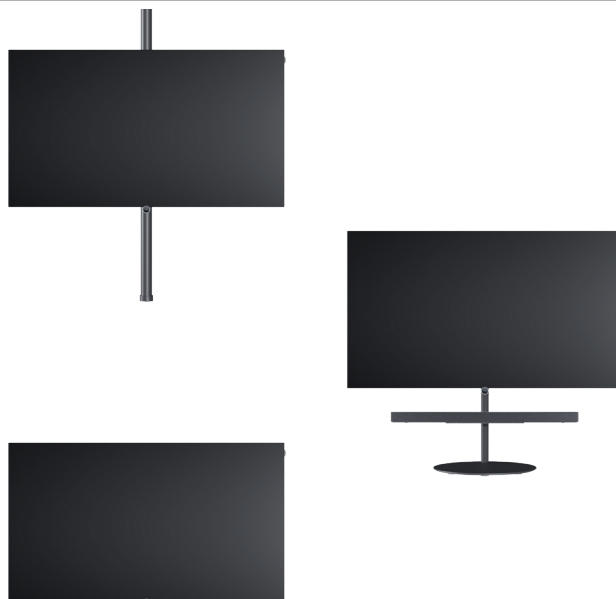
Setup solutions

Further options are possible. Your dealer will be happy to advise you.

Stand solutions, rotatable

floor2ceiling stand
 bild i.77: W* x H x PD / TD = 173,1 x 102,3 x 8,4 / 18,6
 manually rotatable (+/- 110°), concealed cable routing,
 height adjustable (220-290 cm)

floor stand flex
 bild i.77: W* x H x PD / TD = 173,1 x 102,3 x 8,4 / 54,0
 manually rotatable (+/- 45°), concealed cable routing,
 with or without carrier for accessory tray or soundbar



Wall solutions

wall mount slim 432
 bild i.77: W* x H x PD / TD = 173,1 x 102,3 x 8,4 / 10,5
 flat mounting

Sound solutions

home cinema set 553

klang bar5 mr & klang sub5

klang sub1



Dimensions in cm: W = width, H = height, PD = product depth, TD = total depth. Technical modifications and errors excepted.
 * In the area of the side-mounted Loewe signature flag, the width of the TV set may increase by up to 1 cm, depending on the type of set.

Technical data

Loewe bild i

77 dr+

Image	
Screen resolution (pixels)	Ultra HD (3840 x 2160)
Display technology	OLED (WRGB)
Screen diagonal (cm/inch) / Response time (ms)	195 / 77 / 1
Panel luminance1 (cd/m²) / Viewing angle (h/v)	900 / 120°
Ultra HD scaling / Image+ Active / Adaptive Contrast / 24p	● / — / ● / ●
HDR (HLG / HDR10 / Dolby Vision™) / WCG	● / ● / ● / ●
Auto-dimming interior (OPC) / Ambient brightness control	● / ●
Reception	
DVB-T2/C/S2 HD / Multi ATV / Unicable / Dual Channel	● ²⁶ / ● / ● / —
MPEG / MPEG2 / MPEG4 (H.264) / HEVC (H.265)	● / ● / ● / ●
Sat over IP / DVB-C over IP / DVB radio	— / — / ●
Audio	
Output (watts sine / music) / driver (active + passive)	2 x 10 / 2 x 20 / 2
Acoustic speaker concept	speaker box + bass reflex
Magic moment / front firing / down firing / 2-channel crossover	— / — / ● / — (invisible sound)
Dolby: Audio / Digital / Digital Plus / Atmos / DTS: HD	● / ● / ● / ● / ●
Class-D amp / Auto Volume (AVC) / Mimi Sound Personalization	● / ● / —
Individual bass and treble control / Loudness	7-Band EQ / —
Operation	
Loewe chassis / os / home screen (incl. favorites)	SL7 / os7 / ●
Loewe app / VIDAA app / my Loewe app (all: Android + iOS)	— / ● / ●
Voice control by Alexa skills / VIDAA voice	● / ●
Electronic Program Guide / EPG key word search	● / —
Mediatext (HbbTV) / Teletext / page memory	● / ● / 792
Menu languages / Context related help	● ³⁸ / ●
Parental Lock / Automatic turn-off / Timer	● / ● / ●
Instant Channel Zapping / Quick Start Mode	— / ●
Number of stations in channel list incl. AV and radio	10,000
PIP (AV) ⁴ / Full PIP / Splitscreen TV:Videotext	— / — / ●
Software update (via USB / Internet)	● / ●
Hotel Mode (Standard / CEC / IP / RS232)	● / — / — / —
Multimedia	
Loewe dr+: storage capacity (GB) / USB recording / timeshift	1,000 / — / ●
Music player / Photo player / Video player ⁵	● / ● / ●
Digital Media Renderer (incl. Ultra HD) / Bluetooth music player	● / ●
Internet apps / Internet browser / Internet radio	● / ● / ● (via radio app)
YouTube / Amazon prime video / Netflix / Disney+	● / ● / ● / ●
Connectivity and Interfaces	
HDMI 2.0b / HDMI 2.1 ⁶	4 x HDMI 2.1
HDCP 2.2 / HDMI-CEC / ARC / eARC	● / ● / ● / ●
USB / Bluetooth / Screen Mirroring (Miracast)	4 (2 x USB 3.0) / ● / ●
LAN network connection / WLAN (Wi-Fi) integrated	● / ●
Antenna IEC / satellite F / CI+ 1.4 ECP certified ⁷	1 / 1 / 1
Mini TOSLINK / Center in (via adapter) / Cube plug stereo	● / ● / ●
Audio out control: fix / variable / sub (3.5mm jack)	● / ● / ●
Kensington anti theft lock	●
Energy	
EU energy efficiency class: SDR (EEI) / HDR (EEI)	E (0,650) / C (0,488)
EPREL registration No.: https://eprel.ec.europa.eu/qr	1559175
Power switch / Mains voltages	● / 220-240V, 50 / 60 Hz
WoLAN / WoWLAN / Fast Power-On (increased consumption)	● / ● / —
Dimensions	
Weight (approx. kg) excl. / incl. standard setup solution	34,1 / 35,6 (wm universal)
W* x H x D (approx. cm) without setup solution (* incl. signature flag)	173,1 x 102,3 x 8,4
W* x H x D (approx. cm) incl. wall mount slim (* incl. signature flag)	173,1 x 102,3 x 10,5
W* x H x D (approx. cm) incl. table stand (* incl. signature flag)	173,1 x 102,3 x 12,2 (wm universal)
VESA support	300 x 200
Scope of Delivery	
Speaker	invisible sound (integrated)
Setup Solution / rotate-able	wall mount universal / ●
Remote control (incl. batteries)	Loewe remote alu silver (2x AAA)
Manual / power cord	● / ● (2,5 m)
Optional accessories	
Selection of recommended setup solutions and audio systems	floor2ceiling stand floor stand flex wall mount slim 432 klang bar5 mr klang bar3 mr

● = included/installed — = not included / possible

¹⁾ according to panel spec typ. values @ HDR 10%
²⁶⁾ Reception of DVB-T2 HD only in selected countries. may be limited by individual regulations from the respective provider (UK models: Freeview HD compliant)

³⁸⁾ bs - cs - da - de - et - en - es - fr - hr - is - it - lv - lt - hu - nl - no - pl - pt - ro - sq - sk - sl - sr - fi - sv - el - be - bg - kk - mk - ru - uk - tr - ar

⁴⁾ AV-PIP is only available in combination with DVB-T/C/S

⁵⁾ Via home network and USB

⁶⁾ eARC, ALLM, VRR FHD 48-60 Hz, 4K @ 60 Hz, 18 Gb/s

⁷⁾ CI Plus (CI+) is backwards compatible to CI, functionality depends on module availability from supplier